## **Cookie Policy**



Last updated: 29/10/2024

This Cookie Policy elucidates the types of cookies employed, the information gathered about visitors, and the purposes of processing such data. For inquiries regarding this Cookie Policy, please contact us via email at support@epn.net.

Cookies are succinct data files that browsers on personal computers, phones, or laptops detect and store from visited websites. These files optimize browsing experiences by recollecting preferences, including habits, actions, and settings, to eliminate redundant data entry. Cookies may also monitor website visit frequency, gather statistical data on visitor numbers, deliver pertinent advertising content, or assess the efficacy of ad campaigns on third-party platforms.

The following cookie classifications is used on the website:

# 1. By duration:

- Session cookies: Temporary files expiring upon user site departure.
- Persistent cookies: Files retained on devices until deletion or expiry.

## 2. By purpose:

- Necessary cookies: Imperative for navigation, performance, security, and functionality, these are essential for information and service delivery. For instance, these cookies enable you to browse our site and log in to your account. Instead, unless these cookies are used, some parts of our site simply won't work as they should. Please note that the cookies required are mandatory and do not require consent.
- Preference cookies ("Functional"): Permit website personalization based on user preferences for future visits.
- Statistical cookies: Enhance website performance by indicating user behaviors without revealing personal data. These cookies shall not use any personal data and only provide aggregated data to us. Where Google Analytics cookies are used, we not only anonymize the data collected, but also ensure that data sharing is disabled and that we do not use other Google services in conjunction with Google Analytics cookies unless you have expressed your consent to the use of marketing cookies. For instance, these cookies track the number of visitors to our website and monitor how visitors move around our website. Doing so enables us to improve how our website works, for example, so that users can easily find what they are looking for.
- Marketing cookies: Select advertised content, measure marketing campaign success, and track visitor actions across platforms. These cookies are placed on our site by third party service providers and may remember your browsing activity and actions on different sites, as well as analyze demographic information such as age and gender. In addition, marketing cookies may be used to track the effectiveness of our advertising campaigns on third party websites. These cookies enable us, for instance, to advertise our services to potential Customers after they leave our site and to offer those potential Customers adverts on other sites they visit later.



# **3.** By the party responsible for the implementation of cookies:

## - Cookies issued by the website itself:

First-party cookies originate from the website and are primarily used to store user data and preferences.

## - Cookies set by third parties:

Third-party cookies are placed by external entities and are utilized for data collection, demographic analysis, targeted marketing, etc. Third parties have access to the data collected through their cookies and may adjust their cookie settings at their discretion. They may also engage other partners for cookie matching. The specific cookies may consist of various types. For more details on third-party cookies and their respective partners, refer to the third party's privacy policy.

#### How to adjust cookie preferences:

You can withdraw your consent to cookies here, in which case only necessary cookies will be saved. Deleting cookies may impact browsing speed, limit certain website functionalities, or block website access in some instances. You can configure your browser to accept, reject, or notify you when cookies are downloaded. Refer to your browser's Help menu for instructions as each browser is different. Your device's operating system may have additional cookie controls.

Cookie	_lang
Duration	35 days
Description	Remembers the user's selected language to automatically display the preferred
	language version during subsequent site visits.
Туре	Necessary
Cookie	_language
Duration	1 day
Description	Interface language in personal profile.
Туре	Preference

#### Cookies we use:

Cookie	_bh
Duration	35 days
Description	Collects information about visitor behavior. This information is used on the website to optimize the relevance of ads.
Туре	Statistical

Cookie	user_http_referer
Duration	35 days
Description	The address from which the user visited E.PN.
Туре	Statistical



Cookie	_ref
Duration	35 days
Description	Referral code of the referrer.
Туре	Statistical

Cookie	xsrf-token
Duration	1 day or session
Description	A token unique to the user, which is updated in each user session. It is used to
_	verify that the user is a human. It is sent to the server in requests.
Туре	Necessary

Cookie	_token
Duration	Session
Description	User authorization token. It is new every time after user authentication
Туре	Necessary

Cookie	_ym_uid
Duration	Session
Description	Allows to distinguish visitors in the counter
Туре	Statistical

Cookie	_ym_isad
Duration	2 days
Description	One of the cookies that provides functions across pages
Туре	Necessary

Cookie	_ym_d
Duration	1 year
Description	One of the cookies that stores first visit to the site
Туре	Necessary

Cookie	_ym_visorc
Duration	30 minutes
Description	Used for correct operation of Webvisor
Туре	Necessary

Cookie	ymex
Duration	1 year
Description	Stores auxiliary information for Metric operation: the time when identifiers were
	created and their alternative values
Туре	Necessary

Cookie	yandexuid
Duration	1 year
Description	Allows to differentiate visitors
Туре	Necessary



Cookie	_ga
Duration	2 weeks
Description	Used to identify visitors
Туре	Necessary

## **External website links:**

Our website may include links to external websites. Please be aware that we are not responsible for the content, privacy policies, or cookies used by such websites. When visiting other websites from our platform, review their privacy and cookie policies.

#### Amendment:

We reserve the right to update this Cookie Policy in compliance with cookie legislation changes, industry standards, or other relevant reasons. Any revisions will be effective upon posting on the website, and you are responsible for reviewing and accepting these changes. Continued use of the website implies acceptance of the revised Cookie Policy. Refer to our Privacy Policy for more information on personal data processing.